



2024  
**EVENTS**  
& *Partnership*  
OPPORTUNITIES



## 2024 BOARD OF DIRECTORS

Brian Arends, Flightstar  
Jason Bartell, Bartell Powell LLP  
Kyle Emkes, Maatuka, Al-Heeti, Emkes LLC  
Megan Hansens, Hansens Farms  
Sarah Hastings, Hastings CCI Equipment  
Casey Hettinger, Hettinger Farms  
Matt Hoose, Prospect Bank  
Tim Hughes, Premier Cooperative  
Kory Kraus, Illini FS  
Tracy Lillard, Police Officer  
Brooke Mohr, Mohr Farms  
Chris Murray, Murray Seed/Murray Farms  
Josh Rund, United Prairie  
Amy Sage, Sage Farms  
David Shenaut, Ph.D., Bayer



[WWW.CCFBFOUNDATION.COM](http://WWW.CCFBFOUNDATION.COM)  
217-352-5235

## FOUNDATION STAFF

**Kirk Bulta**  
Executive Director  
kirk@ccfarmbureau.com

**Shanna Hortin**  
Development & Events Director  
shanna@ccfarmbureau.com

**Sarah Kaper**  
Ag in the Classroom Director  
sarah@ccfarmbureau.com

**Julie Adcock**  
Ag in the Classroom Educator  
julie@ccfarmbureau.com



# YOU CAN MAKE AN IMPACT!

## MISSION

We educate by bringing knowledge and understanding through our Ag in the Classroom program, by providing scholarships to our future Ag leaders, and by fundraising to sustain these initiatives.

## AG IN THE CLASSROOM

The Ag in the Classroom program provides educational opportunities to students and teachers about agriculture that represents our industry in a truthful and modern way.

- Connects people to agriculture
- Creates awareness of the impact agriculture has on our daily lives
- Fosters truth and trust in modern agriculture
- Develops a more knowledgeable consumer
- Reaches 2,500+ students per month

## SCHOLARSHIPS

- \$62,000 awarded annually to 40+ students seeking degrees in food and agriculture
- These students are passionate about agriculture, hopeful for its future, and ready to make a difference

## FUEL GRANTS

- Provide financial resources to students in career pathways essential to the success of production agriculture and our food system
- Encourage expansion of essential agricultural career pathways
- Promote skills-based training and enhances opportunities for career growth in the agriculture industry



# CASH Bash

**SATURDAY | MARCH 2, 2024**

**4 PM-8 PM | Royal Community Center**

Our annual Cash Bash is a casual fun night where friends gather for good food, casino games, and an exciting draw down for cash prizes including a \$5,000 Grand Prize!

## **DETAILS**

\$100/ticket – Admits Two – Dinner & Open Bar

Cash Prize Drawings – Casino Games





## PARTNERSHIP OPPORTUNITIES

Cash or In-Kind Sponsorships Available at the Following Levels:

- **\$1,000 – HIGH ROLLER SPONSOR**
- **\$ 500 – LUCKY 777'S SPONSOR**

Depending on level, sponsorship benefits may include some or all of the following:

- Company Logo on Event Signage
- CCFB Foundation Website and Social Media Recognition
- CCFB Newsletter Recognition
- Vocal Recognition at Event



17<sup>TH</sup> ANNUAL

# FOUNDATION

# Gala

THURSDAY | JUNE 13, 2024

Pear Tree Estate

The annual Gala is the Foundation's premier fundraising event, and it has quickly become Champaign County agriculture's social event of the season. This event sells out quickly and is attended by over 400 area Ag industry leaders. Held at the beautiful Pear Tree Estate, the Gala features fine food, a live and silent auction, raffle, and of course our famous dessert auction!





## **PARTNERSHIP OPPORTUNITIES**

*Sponsorships can be cash donations or in-kind donations of auction items, products, or services.*

### **DIAMOND SPONSOR - \$5,000+**

All below benefits...and more!  
Contact us for details!

### **PLATINUM SPONSOR - \$3,000**

- Named Scholarship or Grant for the 2025 School Year -OR- Featured AITC Partner Recognition
- Company Logo Prominently Displayed in Gala Program
- One Premium Reserved Table for 10
- Recognition on CCFBF Website and Facebook Page
- Special Mention in CCFBF Newsletter

### **GOLD SPONSOR - \$2,000**

- Company Logo Prominently Displayed in Gala Program
- Six Complimentary Tickets with Reserved Seating
- Recognition on CCFBF Website and Facebook Page
- Special Mention in CCFBF Newsletter

### **SILVER SPONSOR - \$1,000**

- Company Logo Prominently Displayed in Gala Program
- Four Complimentary Tickets with Reserved Seating
- Recognition on CCFBF Website and Facebook Page
- Special Mention in CCFBF Newsletter

### **BRONZE LEVEL SPONSOR - \$500**

- Company Logo to Appear in Gala Program
- Recognition on CCFBF Website and Facebook Page
- Special Mention in CCFBF Newsletter



# GOLF FORE

# Ag

**THURSDAY | AUGUST 1, 2024**

**University of Illinois Orange and Blue Golf Course – Orange Course**

Golf FORE Ag is an outing for golfers of all skill levels to complete, have fun with friends and network with others in the agriculture community. Prizes are awarded in three flights, "Golf Course Pros", "Farmer Joes", and Ladies. This growing outing averages 120+ golfers and 30+ volunteers and features themed tees, food and games throughout the course. Don't miss your opportunity to be part of the best party on the golf course!







## PARTNERSHIP OPPORTUNITIES

Cash or In-Kind Sponsorships are Available at the Following Levels:

### EAGLE SPONSOR - \$2,500

- Multiple available
- 18x24 Sign at tee activity
- Company presence/activity at tee requested
- Event signage, social media and newsletter recognition with same level sponsors
- Recognition at lunch event
- One reserved team of four

### LUNCH SPONSOR - \$2,500

### BIRDIE SPONSOR - \$1,500

- Multiple available, and offered on first-come first-served basis
  - Drink Cart Sponsor
  - Golf Cart Sponsor
  - Ice Cream Wagon
  - Golf Course Pro Flight Prize
  - Farmer Joe Flight Prizes
  - Women's Flight Prizes
  - Do you have a different idea? Let's chat!
- Opportunity for company presence at the tee
- 18x24" sign at the tee activity
- Event signage, social media and newsletter recognition with same level sponsors

### GAME/TEE ACTIVITY SPONSOR - \$350-\$750

- Multiple available
- Opportunity for company presence at the tee
- 18x24" sign at the tee activity
- Event signage, social media and newsletter recognition with same level sponsors

### TEE SPONSOR - \$250

- Multiple available
- 18x24" tee sign
- Event signage, social media and newsletter recognition with same level sponsors



# GROUNDED IN *Ag*

Driven by local ag leaders in their respective towns, Grounded in Ag is a grassroots funding campaign that supports our Ag in the Classroom program. The Grounded in Ag campaign includes both a direct mail giving appeal and the Flight Night social event. Sponsorship opportunities are available both at the program level and for Flight Night for Ag.



## PARTNERSHIP OPPORTUNITIES

### AITC PROGRAM SPONSOR - \$25,000 ANNUALLY

Your company will be front and center of the local ag community as well as Champaign County administrators, teachers, students and parents for the whole school year.

- Be recognized as a leader in bringing this invaluable teaching and learning resource to local classrooms
- Receive hefty sponsorship recognition benefits that can be tailored to fit your marketing and philanthropic goals

### AITC LESSON SPONSOR - \$2,500-\$3,500 PER LESSON

Choose one of our planned lessons to sponsor and receive sponsorship benefits and recognition for the duration that the lesson is taught during the school year. Benefits may include:

- Social media recognition on both the CCFB Foundation pages and the Champaign County Ag in the Classroom pages
- Print newsletter recognition
- Logo on lesson materials
- Opportunity for sponsor provided items (coupon, swag, print marketing item, etc.) to be distributed for student take-home or teacher use

*You're Invited*  
Grounded in Ag Breakfast

Hosted by: United Prairie

**THURSDAY, NOVEMBER 2 2023**  
7:30am-9:00am | CCFB Auditorium

Join us for breakfast in support of Ag in the Classroom! Come hear first-hand how this incredible program is impacting 2,800+ students per month with lessons about where their food, fiber and fuels come from.

Open House Style Breakfast  
Short Program at 8:15am

**PLEASE RSVP - 217-352-5235**

Bring your donation for Ag in the Classroom to the breakfast or donate online at [www.ccfbfoundation.com/grounded](http://www.ccfbfoundation.com/grounded)

Want to sponsor a lesson or have an idea for a lesson that aligns with the product or service that your company provides? Let's talk about!



# FLIGHT NIGHT FOR

# Ag

FALL 2024 | DATE TBD

Riggs Beer Company

Flight Night for Ag a social event bringing donors to Ag in the Classroom together for an evening of fun, food, live music and great local brews!

## PARTNERSHIP OPPORTUNITIES

Cash and in-kind sponsorships are available at the following levels:

### \$1,000 - CHEERS! SPONSOR

- Multiple Available
- CCFB Foundation social media recognition
- CCFB print newsletter recognition
- Event signage and recognition
- 10 Flight Night tickets + Reserved Table

### \$500 - FLIGHT NIGHT PARTNER

- Multiple Available
- Print newsletter recognition
- Event signage and recognition
- 5 Flight Night tickets

AITC Program Sponsors and Lesson Sponsors also receive prominent recognition and Flight Night event perks at no additional cost.



## Flight Night for Agriculture

WE BELIEVE ALL STUDENTS SHOULD BE GROUNDED IN AG!

WEDNESDAY, NOVEMBER 16 2022  
5-8pm

Riggs Beer Company | Urbana, IL

Live Entertainment | Food & Beverages

*Join us*  
& Invite Your Friends  
to Come Support  
Grounded in Ag!



Contact us about company sponsorship opportunities!  
Like us on Facebook or visit [www.ccfbfoundation.com](http://www.ccfbfoundation.com) for more information



## **CCFB Foundation**

801 N. Country Fair Drive-Suite A  
Champaign, IL 61821  
217-352-5235

### **Kirk Bulta**

*Executive Director*

217-621-5405

kirk@ccfarmbureau.com

### **Shanna Hortin**

*Development & Events Director*

217-649-6553

shanna@ccfarmbureau.com

**[WWW.CCFBFUNDATION.COM](http://WWW.CCFBFUNDATION.COM)**

